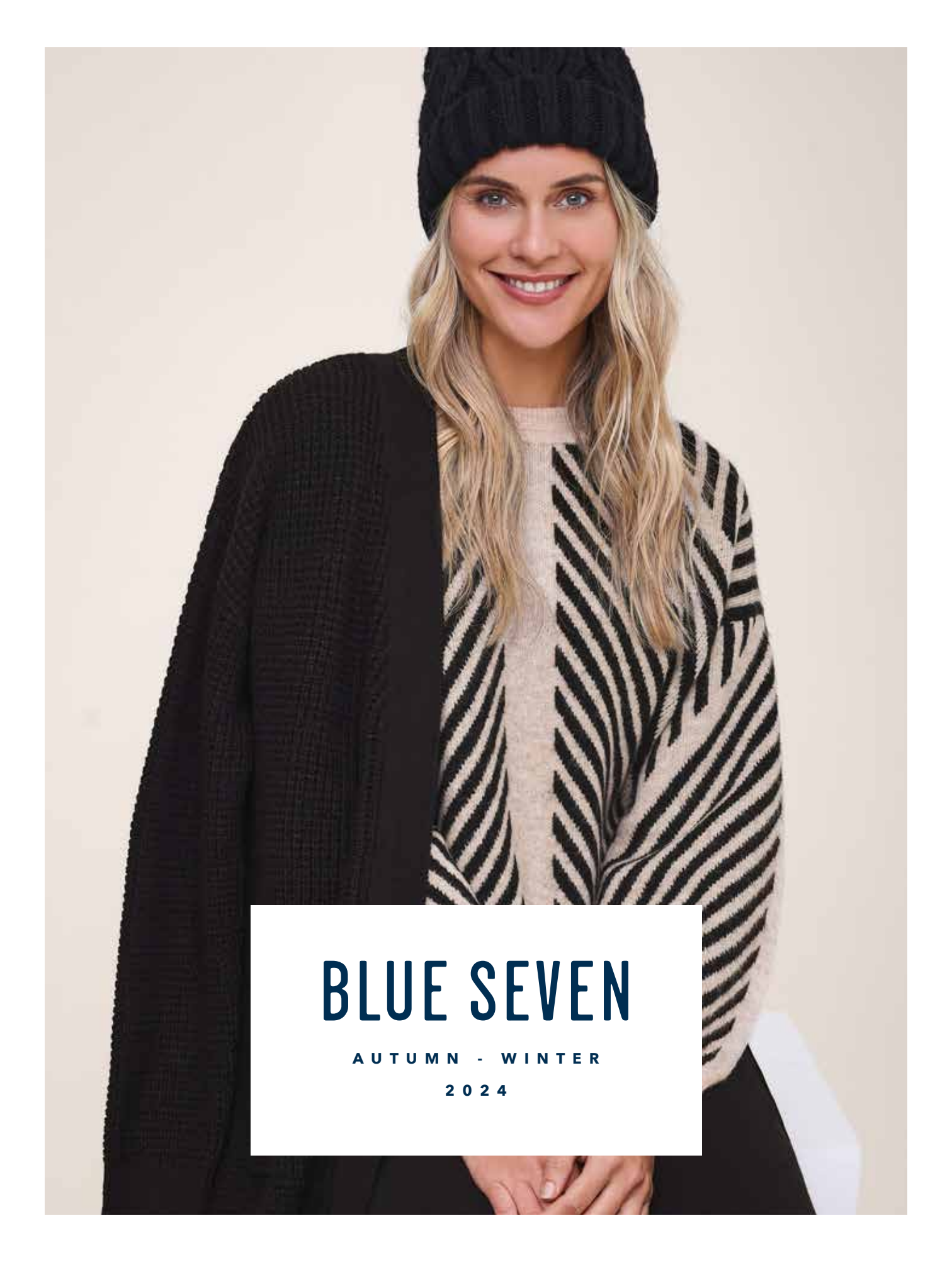




BLUE SEVEN

AUTUMN - WINTER

2024

BLUE SEVEN

AUTUMN - WINTER

2024

CONTENT

Blue

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Women

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Men

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Lookbook

AUTUMN - WINTER 2024

BLUE SEVEN

Blue

SIZE 36 - 44



PULLOVER . 247964 X
PANTS . 286065 X

B L U E

This season features a versatile range of trendy knit sweaters, cardigans, and knit dresses in classic non-colors such as black, grey, beige and wool white, complemented by autumnal berries and burgundy tones.

CARDIGAN . 247957 X
T-SHIRT, LONGSLEEVE . 203527 X5 
JEANS . 288019 X



PULLOVER . 247959 X
SKIRT . 282019 X





JACKET . 291092 X
DRESS . 284031 X



CARDIGAN . 247971 X
T-SHIRT, LONGSLEEVE . 203521 X5
PANTS . 286063 X5



CARDIGAN . 248015 X5
DRESS . 284030 X



PULLOVER . 247963 X5
SKIRT . 282018 X





PULLOVER . 247996 X
PANTS . 286066 X



PULLOVER . 248016 X5
PANTS . 286064 X



PULLOVER . 247967 X
PANTS . 286065 X

VEST . 293020 X5
PULLOVER . 247965 X5
PANTS . 286065 X



PULLOVER . 247994 X5
PANTS . 286065 X



COAT . 291093 X
DRESS . 257108 X5



BLUE SEVEN

Women

SIZE 38 - 48

PULLOVER . 247946 X
PANTS . 286061 X

W O M E N

From cozy sweaters to elegant maxi skirts - experience winter in its most beautiful form. Immerse and surround yourself with soft, comfortable materials and timeless designs that emphasize every personal style.

PULLOVER . 247939 X5
SKIRT . 260013 X



CARDIGAN . 248007 X5
DRESS . 284029 X





VEST . 293018 X5
DRESS . 257102 X



JACKET . 291089 X
PULLOVER . 247943 X
PANTS . 286062 X5



PULLOVER . 247943 X
PANTS . 286062 X5



PULLOVER . 247977 X5
PANTS . 286060 X5



COAT . 291088 X5
CARDIGAN . 247950 X
PANTS . 286062 X5

CARDIGAN . 247941 X5
DRESS . 284027 X



CARDIGAN . 247950 X
PANTS . 286062 X5





PULLOVER . 247975 X5
SKIRT . 282017 X



DRESS . 257105 X





VEST . 293022 X5
PULLOVER . 247989 X5
PANTS . 286061 X



PULLOVER . 248026 X
PANTS . 286061 X

BLUE SEVEN

Men

SIZE S - 3XL



JACKET . 397031 X5
PULLOVER . 376449 X5
PANTS . 393009 X5

M E N

With a variety of new modern prints, scaled-back designs, and expanded offerings of shirts and knitwear, the collection offers a wide choice for every taste. The jacket range has also been expanded and now includes softshell jackets in two variants: sporty and classic. The new collection is characterized by its high-quality materials, including heavy as well as light qualities, to offer customers comfort and variations.



VEST . 398513 X5
PULLOVER . 376471 X5
T-SHIRT . 350508 X5
PANTS . 393009 X5



PULLOVER . 376443 X5
PANTS . 393009 X5



SWEATSHIRT . 370174 X5
SHIRT . 390510 X5
PANTS . 393010 X5



JACKET . 397033 X5
PULLOVER . 376449 X5
PANTS . 393009 X5



PULLOVER . 376461 X5
PANTS . 393010 X5



PULLOVER . 376444 X5
SHIRT . 3390510 X5
PANTS . 394510 X5



WOVEN SHIRT . 390519 X5
T-SHIRT . 350508 X5
JEANS . 394510 X5



PULLOVER . 376469 X5
SHIRT . 390510 X5



JACKET . 397032 X5
PULLOVER . 376455 X5
PANTS . 393009 X5



PULLOVER . 376446 X5 / JEANS . 394510 X5



WOVEN SHIRT . 390514 X5 / T-SHIRT . 350508 X5
PANTS . 393010 X5



HOODIE . 370178 X5
PANTS . 393009 X5



SWEATSHIRT . 370160 X5
T-SHIRT . 350508 X5 
JEANS . 394510 X5

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TRADE FAIRS GERMANY

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In den Häusern der Mode 4
Raum E163, Mezzanin
Frankfurter Straße 70-72

KIDS-WORLD
20.01. - 22.01.2024
Stefan Markgraf, M +49 171 4816639

FASHION SUNDAY
21.01.2024
Stefan Ott, M +49 171 5309401

FASHION SUNDAY
18.02.2024
Stefan Ott, M +49 171 5309401

WOMEN & MEN FASHION DAYS
23.02. - 25.02.2024
Stefan Ott, M +49 171 5309401

FASHION SUNDAY
10.03.2024
Stefan Ott, M +49 171 5309401

HAMBURG
ModeCentrum, Haus B, 2. OG, Raum 232
Modering 3

FIRST FASHION
21.01. - 24.01.2024
Knut Tessner, M +49 160 93418013

ORDERPREMIERE
04.02. - 09.02.2024
Knut Tessner, M +49 160 93418013

HAMBURG
MesseHalle Hamburg-Schnelsen
EG-A-01
KINDERMODEN NORD
03.02. - 05.02.2024
Knut Tessner, M +49 160 93418013

MÜNCHEN
MTC, Haus 3, EG, Raum 13c
Taunusstr. 45

MTC FASHION START
21.01. - 23.01.2024
Josef Karg, M +49 170 7803342

MTC INTERCOLLECTION
10.02. - 13.02.2024
Josef Karg, M +49 170 7803342

MÜNCHEN
MTC Messe-Forum, Haus 1
SUPREME KIDS
26.01. - 28.01.2024
Josef Karg, M +49 170 7803342

NEUSS
4-KIDZ.EU
13.01. - 15.01.2024
Euromoda, 5. OG,
Raum B 506-510 (Messefläche)
Stefan Loch, M +49 171 7310959

DFD DÜSSELDORF FASHION DAYS
24.01. - 31.01.2024
Euromoda, 4. OG,
Raum B 401-402 (Blue Seven Showroom)
Stefan Loch, M +49 171 7310959

OLDENBURG
Weser-Ems-Halle
MODETAGE
24.02. - 26.02.2024
Knut Tessner, M +49 160 93418013

ROSTOCK
OSPA Arena, Tschaikowski Straße 45
18069 Rostock
ROSTOCKER MODETAGE
24.02. - 25.02.2024
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SCHKEUDITZ
MMC, Haus D, 1. Etage, Raum 192
Münchener Ring 2

MMC MODE SONNTAG
15.01.2024
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QUARTER FASHION ORDERDAYS
Women- & Menswear
03.02. - 05.02.2024
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QUARTER SPORTS ORDERDAYS
19.01. - 21.01.2024
Dirk Galazky
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QUARTER KIDS ORDERDAYS
Kidswear
09.02. - 11.02.2024
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QUARTER DESSOUS ORDERDAYS
09.02. - 11.02.2024
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SINDELFINGEN
Modeagentur Merl
HDK 3, 6. Stock, Raum 2+3
Mahdentalstr. 112

FASHIONSTART
Women- & Menswear
21.01. - 23.01.2024
Georg Merl, M +49 178 8179872

MODEWOCHE I
Women- & Menswear
03.02. - 07.02.2024
Georg Merl, M +49 178 8179872

MODEWOCHE II
Women- & Menswear
24.02. - 28.02.2024
Georg Merl, M +49 178 8179872

SINDELFINGEN
Häuser der Konfektion 3, 4. OG,
Raum Nr. 09
Mahdentalstr. 112

MODEWOCHE I
Kidswear
03.02. - 07.02.2024
Samstag und Sonntag: Termine nur nach
Vereinbarung
Stefan Markgraf, M +49 171 4816639

MODEWOCHE II
Kidswear
24.02. - 28.02.2024
Samstag und Sonntag: Termine nur nach
Vereinbarung
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MESSEN INTERNATIONAL
TRADE FAIRS INTERNATIONAL

AUSTRIA

SALZBURG
Brandboxx Salzburg
Erdgeschoss Shop A4

ÖSFA
Sportswear
04.02. - 05.02.2024

HOT I
Tracht & Mode Order Start
23.01. - 24.01.2024

FASHION PREMIERE
04.02. - 06.02.2024

JOT
Kidswear
04.02. - 05.02.2024

NETHERLANDS

ASSEN, HOTEL VAN DER VALK
Kids-,Women- & Menswear
21.01. - 22.01.2024

NIEUWKUIJK, OPEN HUIS
Kids-,Women- & Menswear
28.02.2024

VOLENDAM, OPEN HUIS
Kids-,Women- & Menswear
28.01.2024

POLAND

TARGI "FASHIONWEARE"
ATLAS-ARENA ŁÓDŹ
21.02. - 22.02.2024

TURKEY

CBME TURKEY
Istanbul Expo, Stand 2B-131
13.12. - 16.12.2023

Alle Angaben ohne
Gewähr.
Irrtümer, Druckfehler und
Änderungen vorbehalten.
Errors and omissions
excepted. All information is
subject to change.

Some styles in our collection are
made from high-quality and
environmentally friendly **Organic
Cotton**.



B2B

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AUTUMN / WINTER 2024

BLUE - WOMEN - MEN

BLUE SEVEN

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