



BLUE SEVEN

SPRING - SUMMER

2024

Blue



BLOUSE . 180224 X / **SHORTS** . 186171 X5



DRESS . 184138 X5

Women

CONTENT

BLUE

Pages · 4 - 21

WOMEN

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MEN

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T-SHIRT . 302772 X5 / **JEANS** . 345037 X5

Men



01_

*Blue
Collection*

The warm season is upon us.
Who doesn't long for the first rays of
sunshine and the lightness of summer?
We're in the mood for fresh and cheerful
colours in our wardrobe again.

BLUE SEVEN is pleased to present the
new **BLUE** summer collection.

BLUE SEVEN



BLOUSE . 180224 X / **SHORTS** . 186171 X5



T-SHIRT . 105753 X / **SKIRT** . 182057 X5



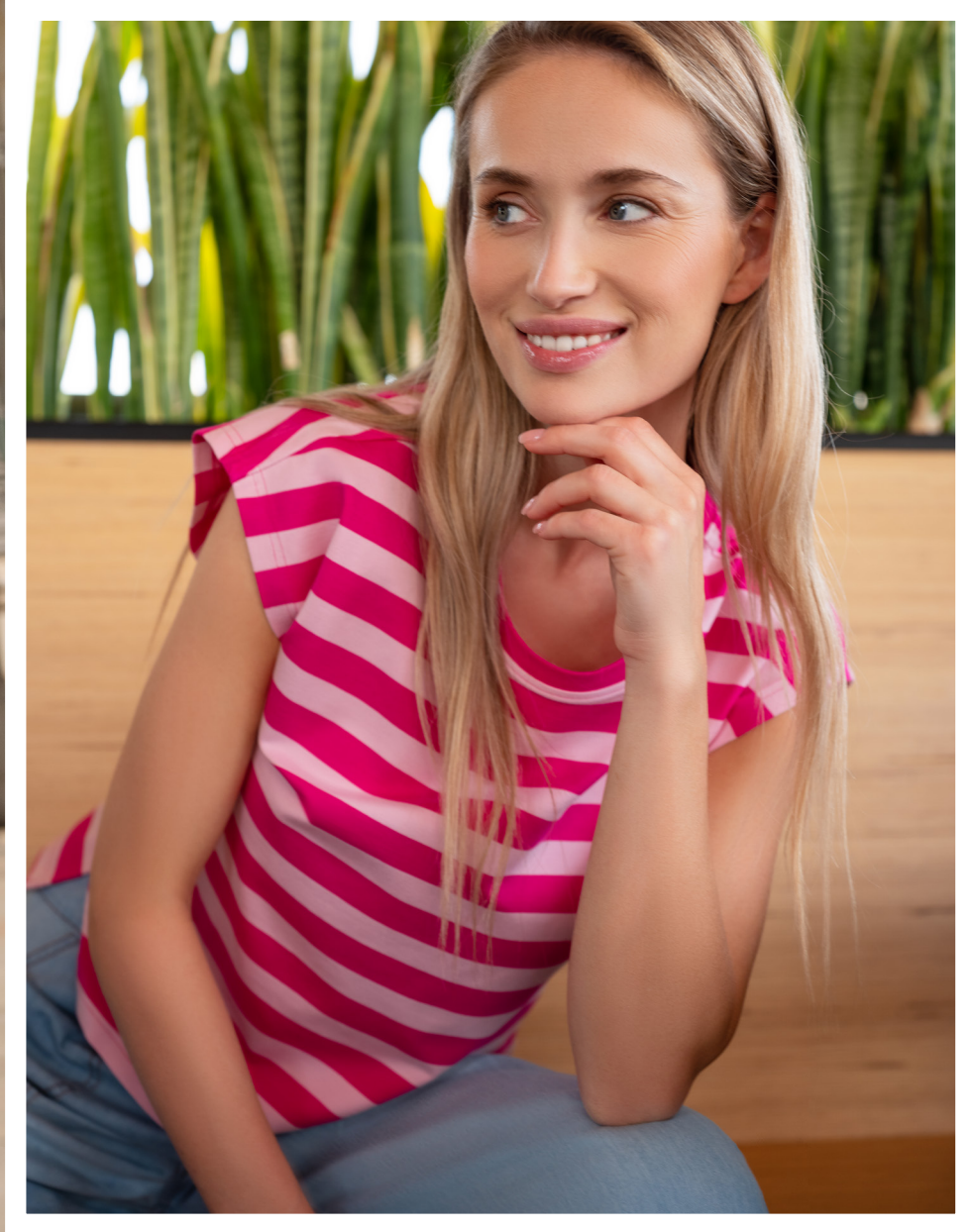
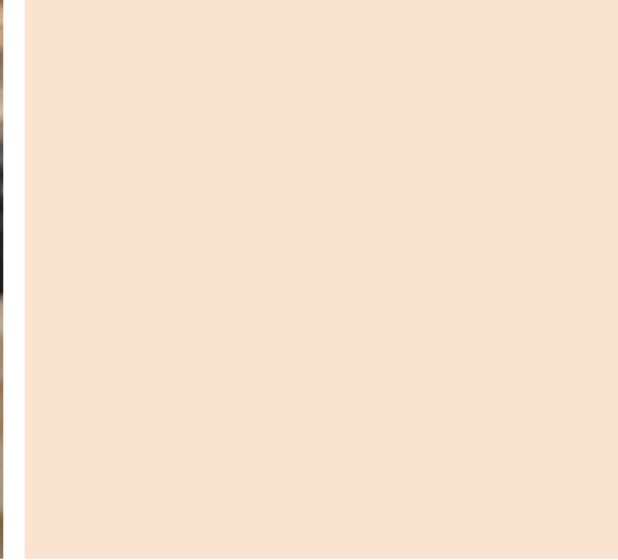
DRESS . 184145 X



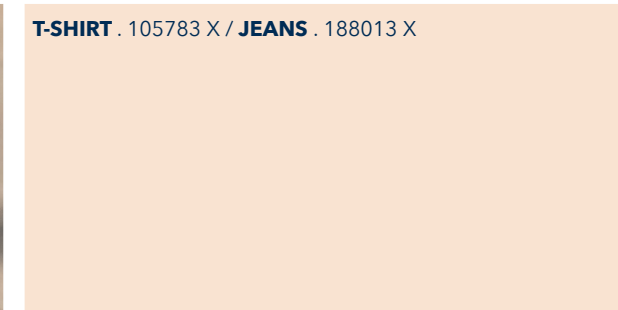
BLOUSE . 180208 X / **SHORTS** . 186168 X5



T-SHIRT . 105777 X5 / **SHORTS** . 186159 X5



T-SHIRT . 105783 X / JEANS . 188013 X



DRESS . 184143 X

DRESS . 184139 X



Azzuro

A strong sky blue in combination with white and dark blue are essential in every summer wardrobe.

PULLOVER . 147160 X5 / **SHORTS** . 186168 X5



PULLOVER . 147158 X5 / SHORTS . 186161 X



DRESS . 184147 X



DRESS . 184163 X5

BLOUSE . 180223 X5 / SHORTS . 186168 X5



DRESS . 184149 X5





T-SHIRT . 105782 X5 / **SHORTS** . 186168 X5



BLOUSE . 180227 X
PANTS . 186158 X5

02_

Women Collection

Summer is here!

The first rays of sunshine kiss our skin and put a smile on our face. **BLUE SEVEN** does this too with its new women's summer collection, captivating with a fresh, colourful world of colours

BLUE SEVEN



T-SHIRT . 105761 X / PANTS . 186164 X5

BLUE SEVEN | 23



DRESS . 184151 X5



BLOUSE . 180218 X5 / **SHORTS** . 186155 X5



T-SHIRT . 105807 X5 / **PANTS** . 186157 X5



BLOUSE . 180203 X5 / PANTS . 186153 X5



BLOUSE . 180207 X5 / **PANTS** . 186169 X



DRESS . 184154 X



T-SHIRT . 105772 X5 / SHORTS . 186166 X



DRESS . 184156 X



DRESS . 184150 X5



T-SHIRT . 105754 X / PANTS . 186157 X5



T-SHIRT . 105751 X / SHORTS . 186154 X5



DRESS . 184166 X5





Summer darks

Unbeatable combinations of the flair of the south and the warm colorfulness of nature, create the perfect summer look

DRESS 184137 X5

JACKET . 348500 X
T-SHIRT . 302802 X
SHORTS . 343560 X5



03_

*Men
Collection*

Colourfulness combined with young but timeless prints underlines the modernity of this **BLUE SEVEN MEN** collection.

A variety of casual models with appealing looks and small details provide a wide selection that embellishes the spirited everyday life of men.

BLUE SEVEN



T-SHIRT . 302789 X5
JEANS . 345037 X5



T-SHIRT . 302802 X / SHORTS . 343561 X5



T-SHIRT . 302782 X5 / **PANTS** . 343554 X5



POLO SHIRT . 321153 X5 / **JEANS** . 345037 X5



T-SHIRT . 302776 X5
PANTS . 343556 X5



WOVEN SHIRT . 341009 X5 / **T-SHIRT** . 302774 X5 / **SHORTS** . 343555 X5



WOVEN SHIRT . 341011 X5 / **T-SHIRT** . 302774 X5 / **PANTS** . 343557 X5



JACKET . 324039 X5 / **T-SHIRT** . 302774 X5 / **PANTS** . 343557 X5



T-SHIRT . 302792 X5 / JEANS . 345037 X5



T-SHIRT . 302797 X5
SHORTS . 343563 X5



WOVEN SHIRT . 341007 X5 / **T-SHIRT** . 302793 X5 / **PANTS** . 343554 X5



T-SHIRT . 302793 X5 / **PANTS** . 343554 X5



POLO SHIRT . 321165 X5 / **PANTS** . 343558 X5



Timeless
This men's theme is designed to enhance daily life with modern and sporty outfits.

Varied styles with quality craftsmanship guarantee a wide wardrobe choice that transcends trends thanks to its timeless attitude.

ZENTRALE
HEAD OFFICE

H. Obermeyer GmbH & Co. KG
Immenstädter Straße 6-8
87534 Oberstaufen
Germany
T +49 8386 916-0
F +49 8386 916-2800
contact@blueseven.com
www.blueseven.com

Verkaufsleitung
Helmut Gebhardt
T +49 8386 916-2465
F +49 8386 916-2800
M +49 170 7803341
h.gebhardt@blueseven.com

ORDERBÜROS
SHOWROOMS

H. Obermeyer GmbH & Co. KG
MMC Mitteldeutsches Mode Center
Haus D, 1. Etage, Raum 192
Münchener Ring 2
04435 Schkeuditz
T +49 34204 356703
d.galazky@blueseven.com
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

H. Obermeyer GmbH & Co. KG
ModeCentrum, Haus B, 2. OG, Raum 232
Möding 3
22457 Hamburg
T +49 40 5502644
M +49 160 93418013
F +49 40 5502645
k.tessner@blueseven.com
Knut Tessner

H. Obermeyer GmbH & Co. KG
EUROMODA Neuss
4. OG, Raum B 401-402
Anton-Kux-Straße 2,
41460 Neuss
M +49 171 7310959
s.loch@blueseven.com
Stefan Loch

H. Obermeyer GmbH & Co. KG
MTC, Haus 3, EG, Raum 13c
Taunusstr. 45
80807 München
M +49 170 7803342
j.karg@blueseven.com
Josef Karg

H. Obermeyer GmbH & Co. KG
Haus der Mode 4, Raum E163, Mezzanin
Frankfurter Straße 70-72
65760 Eschborn
T +49 6196 482953
F +49 6196 482963
office.eschborn@blueseven.com
CHILDREN
Stefan Markgraf
M +49 171 4816639
s.markgraf@blueseven.com
WOMEN, MEN
Stefan Ott
M +49 171 5309401
s.ott@blueseven.com

CHILDREN
H. Obermeyer GmbH & Co. KG
Häuser der Konfektion 3, 4. OG,
Raum Nr. 02
Mahdentalstr. 112
71065 Sindelfingen
M +49 171 4816639
s.markgraf@blueseven.com
Stefan Markgraf

REPRÄSENTANTEN
REPRESENTATIVES

**BERLIN | NEUE BUNDES-
LÄNDER**
WOMEN, MEN, CHILDREN
Modeagentur Dirk Galazky
Hauptstr. 24
18184 Neuendorf
T+F +49 38204 15876
d.galazky@blueseven.com
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

**BREMEN | HAMBURG |
NIEDERSACHSEN |
SCHLESWIG-HOLSTEIN**
WOMEN, MEN, CHILDREN
Knut Tessner
M +49 160 93418013
k.tessner@blueseven.com

**TEIL NIEDERSACHSEN |
NORDRHEIN-WESTFALEN**
WOMEN, MEN, CHILDREN
Stefan Loch
M +49 171 7310959
s.loch@blueseven.com

**HESSEN |RHEINLAND-
PFALZ | SAARLAND**
WOMEN, MEN
Stefan Ott
M +49 1715309401
s.ott@blueseven.com

**BADEN-WÜRTTEMBERG |
HESSEN | RHEINLAND-
PFALZ | SAARLAND**
CHILDREN
Stefan Markgraf
M +49 171 4816639
s.markgraf@blueseven.com

BADEN-WÜRTTEMBERG
WOMEN, MEN
**Modeagentur Merl GmbH
Georg Merl**
HDK 3, 6. Stock, Raum 2+3
Mahdentalstr. 112
71065 Sindelfingen
T +49 7031 874433
F +49 7031 813611
M +49 178 8179872
g.merl@blueseven.com

BAYERN
WOMEN, MEN, CHILDREN
Josef Karg
M +49 170 7803342
j.karg@blueseven.com

INTERNATIONALER KONTAKT
INTERNATIONAL CONTACT

H. Obermeyer GmbH & Co. KG
Paul Bart
Immenstädter Straße 6-8
87534 Oberstaufen
Germany
M +31 6317 44687
p.bart@blueseven.com
www.blueseven.com

REPRÄSENTANTEN
REPRESENTATIVES

AUSTRIA
WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Martin Burger
Brandboxx Salzburg
Erdgeschoss Shop A4
Moosfeldstraße 1
5101 Bergheim bei Salzburg
M +43 664 3415945
burger@blueseven.at

WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Andreas Kacsits
Hauptstraße 46
7301 Deutschkreutz
M +43 664 2020746
a.kacsits@blueseven.com

**BELGIUM | LUXEMBOURG |
FRANCE**
WOMEN, MEN, CHILDREN
Cara Donna BVBA
Rudy Vanoirbeek
Firenze 111, Fashion gardens
Trade mart
1020 Brussels
T +32 24797145
M +32 475 370210
rudy.vanoirbeek@caradonna.be

CZECH REPUBLIC
CHILDREN
Natálie Hybnerová
Jabloňová 358
250 73 Radonice
M +420 721 686 247
hybnerova.nat@gmail.com

GREECE
CHILDREN
S. Haritidis S.A.
59 Thermaikou str, Oreokastro
56430 Thessaloniki
T +30 2310 685855
info@haritidis.com

HUNGARY
WOMEN, MEN, CHILDREN
**Import 2005 Kereskedelmi és
Szolgáltató BT.**
Rózsa Záhorszky
Hajós utca 16/18. 4/1
1065 Budapest
T +36 1 3328250
M +36 30 6489581
rozsa.zahorszky@import2005.hu
www.import2005.hu

IRELAND
CHILDREN
Gary Kyle Agencies
IFC House, 23 Fashion City,
Ballymount upper
Dublin 24
M +44 7968 169092
garykyle@btconnect.com

ITALY
WOMEN, MEN, CHILDREN
DAAM 2018 SRLS
Davide Bonfante
Via P. Gobetti, 9
37138 Verona
T +39 392 0442333
M +39 348 2253945
d.bonfante@blueseven.com
infoitalia@blueseven.com

NETHERLANDS
H. Obermeyer GmbH & Co. KG
Middelweg 2a
5253 CA Nieuwkuijk
T +31 73 5189540
F +31 73 5189544
office.nieuwkuijk@blueseven.com

**PROVINCIES: NOORD EN ZUID
HOLLAND | UTRECHT | FLEVOLAND |
FRIESLAND | GRONINGEN**
WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Kees Veerman
Julianaweg 139 J
1131 DH Volendam
M +31 6 22226384
k.veerman@blueseven.com

**PROVINCIES: LIMBURG | DRENTHE |
NOORD-BRABANT | ZEELAND |
GELDERLAND | OVERIJSEL**
WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Willem Verberne
Middelweg 2a
5253 CA Nieuwkuijk
M +31 6 52559464
w.verberne@blueseven.com

NORTHERN IRELAND
CHILDREN
Gary Kyle Agencies
Kincavel House, 11 Ross Lane
Kells, Co Antrim,
BT42 3NB Ballymena
M +44 7968 169092
T +44 2825892115
garykyle@btconnect.com

POLAND
WOMEN, MEN, CHILDREN
„M & K”
Mariusz Ksiazek
Pl. Daszyńskiego 14/6
42-200 Częstochowa
M +48 501 007873
m.ksiazek@blueseven.com

RUSSIA
WOMEN, MEN, CHILDREN
H. Obermeyer GmbH & Co. KG
Peter Sterzer
Immenstädter Str. 6-8
87534 Oberstaufen
Germany
T +49 8386 916-2533
p.sterzer@blueseven.com

SPAIN
WOMEN, MEN, CHILDREN
Jose Teruel Cobo
San Vicente, 8
23440 Baeza (Jaen)
M +34 652 967739
bluesevenspain@hotmail.com

UK
CHILDREN
Ian Tilson
Watnall Agencies Ltd
2 Moonbeam Way, Berry Hill
Mansfield
Nottinghamshire, NG18 6BB
M +44 7899 102270
iantilson63@gmail.com

MESSEN DEUTSCHLAND
TRADE FAIRS GERMANY

ESCHBORN
In den Häusern der Mode 4
Raum E163, Mezzanin
Frankfurter Straße 70-72

KIDS-WORLD
22.07. - 24.07.2023
Stefan Markgraf, M +49 171 4816639

FASHION SUNDAY
16.07.2023
Stefan Ott, M +49 171 5309401

FASHION SUNDAY
13.08.2023
Stefan Ott, M +49 171 5309401

WOMEN & MEN FASHION DAYS
18.07. - 20.07.2023
Stefan Ott, M +49 171 5309401

HAMBURG
ModeCentrum, Haus B, 2. OG, Raum 232
Modering 3

FIRST FASHION
16.07. - 19.07.2023
Knut Tessner, M +49 160 93418013

ORDERPREMIERE
06.08. - 11.08.2023
Knut Tessner, M +49 160 93418013

HAMBURG
MesseHalle Hamburg-Schnelsen
EG-A-01

KINDERMODEN NORD
05.08. - 07.08.2023
Knut Tessner, M +49 160 93418013

MÜNCHEN
MTC, Haus 3, EG, Raum 13c
Taunusstr. 45

MTC FASHION START
16.07. - 18.07.2023
Josef Karg, M +49 170 7803342

MTC INTERCOLLECTION
05.08. - 08.08.2023
Josef Karg, M +49 170 7803342

MÜNCHEN
MTC Messe-Forum, Haus 1

SUPREME KIDS
14.07. - 16.07.2023
Josef Karg, M +49 170 7803342

NEUSS
4-KIDZ.EU
08.07. - 10.07.2023
Euromoda, 5. OG,
Raum B 506-510 (Messefläche)
Stefan Loch, M +49 171 7310959

DFD DÜSSELDORF FASHION DAYS
19.07. - 26.07.2023
Euromoda, 5. OG,
Raum B 402-403 (Blue Seven Showroom)
Stefan Loch, M +49 171 7310959

OLDENBURG
Weser-Ems-Halle

MODETAGE
12.08. - 14.08.2023
Knut Tessner, M +49 160 93418013

ROSTOCK
OSPA Arena, Tschaikowski Straße 45
18069 Rostock

ROSTOCKER MODETAGE
25.08. - 26.08.2023
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

SCHKEUDITZ
MMC, Haus D, 1. Etage, Raum 192
Münchener Ring 2

MMC MODE SONNTAG
02.07.2023
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

QUARTER FASHION ORDERDAYS
Women- & Menswear
05.08. - 07.08.2023
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

QUARTER SPORTS ORDERDAYS
21.07. - 23.07.2023
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

QUARTER KIDS ORDERDAYS
Kidswear
21.07. - 23.07.2023
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

QUARTER DESSOUS ORDERDAYS
11.08. - 13.08.2023
Dirk Galazky
M +49 171 7160228
Diana Galazky
M +49 170 5816151

SINDELFINGEN
Modeagentur Merl
HDK 3, 6. Stock, Raum 2+3
Mahdentalstr. 112

FASHIONSTART
Women- & Menswear
09.07. - 12.07.2023
Georg Merl, M +49 178 8179872

MODEWOCHE I
Women- & Menswear
29.07. - 02.08.2023
Georg Merl, M +49 178 8179872

MODEWOCHE II
Women- & Menswear
19.08. - 23.08.2023
Georg Merl, M +49 178 8179872

SINDELFINGEN
Häuser der Konfektion 3, 4. OG,
Raum Nr. 09
Mahdentalstr. 112

MODEWOCHE I
Kidswear
29.07. - 02.08.2023
Samstag und Sonntag: Termine nur nach
Vereinbarung
Stefan Markgraf, M +49 171 4816639

MESSEN INTERNATIONAL
TRADE FAIRS INTERNATIONAL

AUSTRIA

SALZBURG
Brandboxx Salzburg
Erdgeschoss Shop A4

HOT I
TRACHT & MODE ORDER START
18.07. - 19.07.2023

FASHION PREMIERE
30.07. - 01.08.2023

JOT
Kidswear
30.07. - 31.07.2023

NETHERLANDS

UTRECHT, SUNDAY SCHOOL
Kidswear
09.07. - 10.07.2023

ASSEN, HOTEL VAN DER VALK
Kids-,Women- & Menswear
16.07. - 17.07.2023

HENGELO, HOTEL VAN DER VALK
Kids-,Women- & Menswear
18.07. - 19.07.2023

VOLENDAM, OPEN HUIS
Open Huis
23.07.2023

ITALY

FLORENCE, PITTI BIMBO
Fortezza da Basso
Kidswear
21.06. - 23.06.2023

POLAND

TARGI "FASHIONWEARE"
ATLAS-ARENA ŁÓDŹ
23.08. - 24.08.2023

Alle Angaben ohne-
Gewähr.
Irrtümer, Druckfehler und
Änderungen vorbehalten.
Errors and omissions
excepted. All information is
subject to change.

Some styles within the **BLUE SEVEN**
collections are made from
high-quality and environmentally
friendly **Organic Cotton**.



B2B

SCHON ANGEMELDET
FÜR UNSEREN B2B-SHOP?
ALREADY REGISTERED
FOR OUR B2B-SHOP?

GERMANY
T +49 8386 916-2501
p.gerken@blueseven.com

INTERNATIONAL
T +49 8386 916-2500
g.stadelmann@blueseven.com

A romantic couple is shown in a close embrace, smiling at each other. The man, on the left, has a beard and is wearing a light blue denim shirt over a white t-shirt and khaki cargo pants. The woman, on the right, has long brown hair and is wearing a green dress with a white geometric pattern. They are standing in front of a large, ornate building with many windows and a curved roofline. The entire image has a dark blue overlay.

BLUE SEVEN

WWW.BLUESEVEN.COM

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