



BLUE SEVEN

SPRING - SUMMER

2024

JACKET . 348500 X
T-SHIRT . 302802 X
SHORTS . 343560 X5



Men Collection

Colourfulness combined with young but timeless prints underlines the modernity of this **BLUE SEVEN MEN** collection.

A variety of casual models with appealing looks and small details provide a wide selection that embellishes the spirited everyday life of men.

BLUE SEVEN



T-SHIRT . 302789 X5
JEANS . 345037 X5



T-SHIRT . 302802 X / SHORTS . 343561 X5



T-SHIRT . 302782 X5 / **PANTS** . 343554 X5



POLO SHIRT . 321153 X5 / **JEANS** . 345037 X5



T-SHIRT . 302776 X5
PANTS . 343556 X5



WOVEN SHIRT . 341009 X5 / **T-SHIRT** . 302774 X5 / **SHORTS** . 343555 X5



WOVEN SHIRT . 341011 X5 / **T-SHIRT** . 302774 X5 / **PANTS** . 343557 X5



JACKET . 324039 X5 / **T-SHIRT** . 302774 X5 / **PANTS** . 343557 X5



T-SHIRT . 302792 X5 / JEANS . 345037 X5



T-SHIRT . 302797 X5
SHORTS . 343563 X5



WOVEN SHIRT . 341007 X5 / **T-SHIRT** . 302793 X5 / **PANTS** . 343554 X5



T-SHIRT . 302793 X5 / **PANTS** . 343554 X5



POLO SHIRT . 321165 X5 / **PANTS** . 343558 X5



Timeless
This men's theme is designed to enhance daily life with modern and sporty outfits.

Varied styles with quality craftsmanship guarantee a wide wardrobe choice that transcends trends thanks to its timeless attitude.

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TRADE FAIRS GERMANY

ESCHBORN In den Häusern der Mode 4 Raum E163, Mezzanin Frankfurter Straße 70-72
KIDS-WORLD 22.07. - 24.07.2023 Stefan Markgraf, M +49 171 4816639
FASHION SUNDAY 16.07.2023 Stefan Ott, M +49 171 5309401
FASHION SUNDAY 13.08.2023 Stefan Ott, M +49 171 5309401
WOMEN & MEN FASHION DAYS 18.07. - 20.07.2023 Stefan Ott, M +49 171 5309401

HAMBURG ModeCentrum, Haus B, 2. OG, Raum 232 Modering 3
FIRST FASHION 16.07. - 19.07.2023 Knut Tessner, M +49 160 93418013
ORDERPREMIERE 06.08. - 11.08.2023 Knut Tessner, M +49 160 93418013

HAMBURG MesseHalle Hamburg-Schnelsen EG-A-01
KINDERMODEN NORD 05.08. - 07.08.2023 Knut Tessner, M +49 160 93418013

MÜNCHEN MTC, Haus 3, EG, Raum 13c Taunusstr. 45
MTC FASHION START 16.07. - 18.07.2023 Josef Karg, M +49 170 7803342

MTC INTERCOLLECTION 05.08. - 08.08.2023 Josef Karg, M +49 170 7803342

MÜNCHEN MTC Messe-Forum, Haus 1
SUPREME KIDS 14.07. - 16.07.2023 Josef Karg, M +49 170 7803342

NEUSS 4-KIDZ.EU 08.07. - 10.07.2023 Euromoda, 5. OG, Raum B 506-510 (Messefläche) Stefan Loch, M +49 171 7310959
DFD DÜSSELDORF FASHION DAYS 19.07. - 26.07.2023 Euromoda, 5. OG, Raum B 402-403 (Blue Seven Showroom) Stefan Loch, M +49 171 7310959

OLDENBURG Weser-Ems-Halle
MODETAGE 12.08. - 14.08.2023 Knut Tessner, M +49 160 93418013

ROSTOCK OSPA Arena, Tschaikowski Straße 45 18069 Rostock
ROSTOCKER MODETAGE 25.08. - 26.08.2023 Dirk Galazky M +49 171 7160228 Diana Galazky M +49 170 5816151

SCHKEUDITZ MMC, Haus D, 1. Etage, Raum 192 Münchener Ring 2
--

MMC MODE SONNTAG 02.07.2023 Dirk Galazky M +49 171 7160228 Diana Galazky M +49 170 5816151

QUARTER FASHION ORDERDAYS Women- & Menswear 05.08. - 07.08.2023 Dirk Galazky M +49 171 7160228 Diana Galazky M +49 170 5816151
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QUARTER SPORTS ORDERDAYS 21.07. - 23.07.2023 Dirk Galazky M +49 171 7160228 Diana Galazky M +49 170 5816151
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QUARTER KIDS ORDERDAYS Kidswear 21.07. - 23.07.2023 Dirk Galazky M +49 171 7160228 Diana Galazky M +49 170 5816151
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QUARTER DESSOUS ORDERDAYS 11.08. - 13.08.2023 Dirk Galazky M +49 171 7160228 Diana Galazky M +49 170 5816151

SINDELFINGEN Modeagentur Merl HDK 3, 6. Stock, Raum 2+3 Mahdentalstr. 112

FASHIONSTART Women- & Menswear 09.07. - 12.07.2023 Georg Merl, M +49 178 8179872

MODEWOCHE I Women- & Menswear 29.07. - 02.08.2023 Georg Merl, M +49 178 8179872
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MODEWOCHE II Women- & Menswear 19.08. - 23.08.2023 Georg Merl, M +49 178 8179872

SINDELFINGEN Häuser der Konfektion 3, 4. OG, Raum Nr. 09 Mahdentalstr. 112
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MODEWOCHE I Kidswear 29.07. - 02.08.2023 Samstag und Sonntag: Termine nur nach Vereinbarung Stefan Markgraf, M +49 171 4816639

MESSEN INTERNATIONAL
TRADE FAIRS INTERNATIONAL

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HOT I TRACHT & MODE ORDER START 18.07. - 19.07.2023
FASHION PREMIERE 30.07. - 01.08.2023
JOT Kidswear 30.07. - 31.07.2023

NETHERLANDS
UTRECHT, SUNDAY SCHOOL Kidswear 09.07. - 10.07.2023

ASSEN, HOTEL VAN DER VALK Kids-,Women- & Menswear 16.07. - 17.07.2023

HENGELO, HOTEL VAN DER VALK Kids-,Women- & Menswear 18.07. - 19.07.2023

VOLENDAM, OPEN HUIS Open Huis 23.07.2023
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ITALY
FLORENCE, PITTİ BIMBO Fortezza da Basso Kidswear 21.06. - 23.06.2023

POLAND
TARGI "FASHIONWEARE" ATLAS-ARENA ŁÓDŹ 23.08. - 24.08.2023

Alle Angaben ohne-
Gewähr.
Irrtümer, Druckfehler und
Änderungen vorbehalten.
Errors and omissions
excepted. All information is
subject to change.

Some styles within the **BLUE SEVEN**
collections are made from
high-quality and environmentally
friendly **Organic Cotton**.



B2B

SCHON ANGEMELDET
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A romantic couple is shown in a close embrace, smiling at each other. The man, on the left, has a beard and is wearing a light blue denim shirt over a white t-shirt and khaki cargo pants. The woman, on the right, has long brown hair and is wearing a green dress with a white geometric pattern. They are standing in front of a large, ornate building with many windows and a red roof. The entire image has a dark blue overlay.

BLUE SEVEN

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